N A T I O N A L Fallen Firefighters Foundation

2008 ANNUAL REPORT

NATIONAL FALLEN FIREFIGHTERS FOUNDATION

The National Fallen Firefighters Foundation was created by Congress in 1992 with the mission to honor fallen firefighters and assist their survivors in the rebuilding of their lives. Since its inception, the Foundation has developed many programs to fulfill this mandate.

The Foundation is a 501(c) (3) nonprofit organization, located in Emmitsburg, Maryland, and registered as a corporation in the State of Maryland. Donations from individuals, organizations, corporations, and foundations fund many of

the Foundation's programs. A grant from the Department of Justice Bureau of Justice Assistance supports programs for survivors and coworkers of firefighters killed in the line of duty. Another grant from the U.S. Fire Administration provides support for the National Fallen Firefighters Memorial Weekend held in October of each year. The Everyone Goes Home® Firefighter Life Safety Initiatives program is funded by a Fire Act Grant from the Department of Homeland Security.

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FAMILY SUPPORT

- Sponsored the third annual Fire Service Survivors Conference in Washington, DC, with more than 100 attending
- Held a PSOB (Public Safety Officers Benefits) Summit for the fire service and survivors to discuss the program's status and recommendations
- » Expanded Fire Service Survivors Network
- » 274 members in 41 states and the District of Columbia
- » Members made 64 direct family contacts with families of 2008 firefighters and 16 contacts with the families of 2007 fallen firefighters
- » 72 members sent 2,518 Remembrance cards to families on the anniversary of their loved one's death
- · Provided publications and newsletters to families
- » Sent "Tinsel and Tears" brochure, which provides information on how to cope with the holidays, to 61 family members of firefighters who died in 2008
- » Sent Foundation newsletters to 6,000 survivors and fire service members
 - » Prepared and sent five issues of The Journey dealing with loss and survivor-to-survivor support—each issue was sent to more than 3,000 survivors

- » Fulfilled requests from survivors for 932 grief brochures
- Provided information on Federal, State and local benefits and resources
 - Provided books on grief and recovery through a Lending Library

WORLD TRADE CENTER FIRE SERVICE SURVIVORS SUPPORT

- Sponsored The Link newsletter sent to 960 households of FDNY survivors
 - Sponsored Kids Connections events for 389 children of FDNY firefighters who died on 9/11
 - Supported counseling for coworkers of FDNY firefighters who died on 9/11

SCHOLARSHIPS

- Awarded 92 scholarships to spouses, children, and stepchildren from 32 states
- Partnered with Motorola Foundation, MasterGuard, and ICMA-RC to provide more than \$228,000 in scholarships

• Recruited scholarship recipients for the NFFF Scholarship Alumni Association for survivors who have received scholarships and completed their education

FIRE SERVICE SURVIVORS CONFERENCE



"This is the first Survivors Conference I have attended. Had a wonderful time and looking forward to attend the next one. I also think the speakers at the Conference workshops did a wonderful job."

"It is wonderful to get together with other survivors to share laughter and tears."

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PDCR Summer



"I just wanted to take a moment and tell you how much I enjoyed myself at the conference. It was an amazing experience that I won't soon forget. The opportunity to meet and make new friends and contacts were the highlight of the trip for me, and I can't wait to reconnect with all of you again." "Another Survivors Week is finished, and although we are tired from being on the go for the past week, it has again been very rewarding. It was fun to see our friends, both from the Foundation and families from previous events. It was exciting to have new people to meet and get to know. Each time we come back here, our friendships expand and deepen."



NATIONAL MEMORIAL WEEKEND



- Honored 101 firefighters from 34 states who died in 2007 and 9 from previous years
- Provided lodging, meals, and travel assistance to families
- Enhanced Incident Command System to manage activities
- Hosted 1,063 survivors who attended the Memorial Weekend
 - More than 6,000 attended the National Memorial Service
 - Offered 26 group sessions for 558 survivors
 - Involved 149 Honor Guard units from 30 states and 221 family escorts from 39 states and the District of Columbia
 - More than 100 survivors from previous years returned to manage family registration and Family Day activities
 - Broadcast Candlelight and Memorial Services live and streamed over the internet

"The most important part of this weekend was the healing that took place in my 12-year-old son. I saw him with a new spark in his eye after his small group. He met boys his age who had lost as much. I'm not sure they talked about their loss so much, but they connected and were inseparable the whole weekend. My son told me, 'This is really making me feel better!'"

"The small group sessions helped so much, to see and hear others that have shared the grief of losing a loved one. I cried as I listened to the other fathers share their stories of their fallen sons and daughters. The Weekend helped very much to add to closure."

LINE-OF-DUTY DEATH PREVENTION PROGRAM

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Continued Everyone Goes Home[®] 16 Firefighter Life Safety Initiatives program to reduce firefighter lineof-duty deaths:

- A study by Oklahoma State University was funded which established a list of "best practices" designed to minimize line-of-duty death and injury
- The Virginia Fire Chief's Association adopted the Firefighter Life Safety Advocate Program and placed it under their Health and Safety Committee
- Courage to Be SafeSM train-thetrainer classes were conducted in Iowa, Washington, Louisiana, New Jersey, and Oklahoma
 - The Courage to Be SafeSM class was delivered at Missouri Winter Fire School

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10 • The Initiatives-Program Advocates Safety

Summit provided both instruction and an opportunity for advocates to discuss goals and plans for the future

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- Wichita and Sedgwick Counties in Kansas and the North Dakota Fire Service adopted the Initiatives
 - State Advocates were named for Rhode Island and North Carolina
 - The Safety Through Leadership initial course was developed and piloted at the National Fire Academy in Emmitsburg, MD.
 - Academy in Emmitsburg, MD.
 A survey was completed to gather feedback from fire service professionals regarding their awareness and perceptions of the resources available through the Everyone Goes Home[®] 16 Firefighter Life Safety Initiatives Program

• Production of the Firefighter Life Safety Resource Kit Volume 3 began

· Formed a Partnership for Public Education with the

Vision 20/20 organization

- Conducted a Behavior Health Planning Meeting to launch strategic steps to implement the 13th Firefighter Life Safety Initiative: Firefighters and their families must have access to psychological support and counseling
- To date, all members of 466 fire departments nationwide have signed the pledge to always wear seat belts
- Sent monthly Everyone Goes Home[®] newsletters, news alerts, and media e-mails to 138,246 recipients

LOCAL ASSISTANCE State Teams (LAST)

• Continued to expand the LAST program which trains fire service personnel at the local level to assist departments

and families when a line-of-duty firefighter fatality occurs

- Provided training for LAST program as follows:
- » Feb. 15-16, 2008 Emmitsburg, MD 32 people
- » Jul. 11-12, 2008 Emmitsburg, MD 34 people
- » Aug. 8-9, 2008 Ralston, NE 35 people
- To date, a total of 245 LAST members have been trained
- LAST teams are now functional in 47 states and the District of Columbia
- LAST teams assisted the families and departments with 113 fatalities

NATIONAL MEMORIAL Park

- Expanded Walk of Honor to include:
 - » 1,054 inscribed bricks (total is more than 7,000)
 - » 30 logo bricks (total is more than 40)

FIRE SERVICE SUPPORT

- Delivered 17 Taking Care of Our Own[®] trainings, which provides guidance for fire departments in dealing with a line-of-duty death, in 13 states
- » 429 fire service officers from 22 states attended

PUBLIC AWARENESS

FIREHERO.ORG WEBSITE

- Website server hosting was changed in 2008 from a Windows based server to a new Linux based server to accommodate the technology chosen for the new Firehero. org website. This move included relocating the existing EveryoneGoesHome.com website and the new Firehero. org website sections that have been redeveloped.
- Development work began on the backend of the new website in Spring of 2008 and was completed in November.
- 940,463 hits (includes pages, images, scripts, etc.)
 - 556,162 sessions (visits)
 - A new section was developed for the National
- 12 Fallen Firefighters Memorial Golf Tournament.

- Expanded Chief-to-Chief Network to provide professional and personal support
- Fulfilled requests for Resource Guides & LODD SOP's for fire departments

Golf.firehero.org is designed as the flagship page for all National Fallen Firefighters Memorial Golf Tournaments.

- The new Memorial Weekend section (weekend.firehero. org) was developed to make it easier for new families, fire service and the general public to understand what the Memorial Weekend is all about.
- During the month of October, the Memorial Weekend section had 864,065 page views, most of which can be attributed to photo slideshow pages viewed.
- Weekend.firehero.org was updated live during the Memorial Weekend, and a live video feed was also established through Motorola for broadcasting the Candlelight and Memorial Services.

PUBLIC AWARENESS (CONTINUED)

SECTION UPDATES - FIREHERO.ORG

- Family Resources The Foundation worked on revamping the family resource section of its website to expand and reorganize content. These modifications will be launched within the new firehero.org website.
- At-A-Glance Feature (About Us) The Foundation worked on adding an "at-a-glance" feature to the "About Us" section of both the current and the new firehero.org website. This collection of pages and documents includes information on Foundation programs and mission, our annual reports, finances, and other important information.
- Pre-1981 Section (Memorial Park) A new section page was created for information and plans for the Pre-1981 section of Memorial Park. These modifications will be launched within the new firehero.org website.
- Send-a-Friend Links The send to a friend feature was added to the website. This marketing tool allows users to refer or recommend specific pages on the website to other users.

EVERYONEGOESHOME.COM WEBSITE

• 2008 Total to Date (Jan 1, 2008 – Dec 31, 2008) - 5,198,169 pageviews

NEW SECTIONS – EVERYONEGOESHOME.COM

- Resource Kits A new section was launched with materials from the Firefighter Life Safety Resource Kits Volume 1 and 2. These sections contained training materials including instructor guides, PowerPoint presentations, and videos. A preview of the Firefighter Life Safety Resource Kit Volume 3 has been posted, and requests for that volume are being taken online.
- Frequently Asked Questions (FAQ) Page A frequently asked questions page was launched including some of the most asked questions about the program, the Foundation, and the Everyone Goes Home® Program.

UPDATES – EVERYONEGOESHOME.COM

• Send-a-Friend Links - The send to a friend feature was added to the website. This marketing tool allows users to recommend specific pages on the website to other users.

PUBLIC AWARENESS (CONTINUED)

- Take 5 for Safety Drills An archive of Take 5 for Safety Drills was added to the resource section of the website.
- Media, Resources, Advocates, and Homepage to Wide Screen Template -The learning media center, advocates, resource and front page of the website were all reformatted within a new wide screen template. This allows more content above the fold (or scroll) and better organization of content on the page.
- Field Resource Kit The "downloadable resource kit" was revamped, and more resources were added to give viewers a better idea of what the program is about and resources that are available to help teach and spread the word about the Everyone Goes Home[®] Program.
- Requests, Contact Us Forms

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- » Received 1,437 contact us form requests through the EveryoneGoesHome.com website.
- » 5,225 subscriptions to the EveryoneGoesHome.com Newsletter List
 - » 4,876 requests for Firefighter Life Safety Resource Kits – Volumes 1 & 2

» 995 requests for Firefighter Life Safety Resource Kit – Volume 3

CORPORATE NEWSLETTER

• Four issues of a newsletter were sent to approximately 275 corporations

TRADE SHOWS

- Exhibit Booths
 - » Firehouse World San Diego, CA
 - » CFSI Day on the Mall Washington, DC
 - » CFSI Dinner Washington, DC
 - » International Association of Arson Investigators Conference – Denver, CO
 - » Pennsylvania Fire Expo Harrisburg, PA
 - » NFPA World Safety Conference Las Vegas, NV
 - » New York State Fire Chiefs Conference Lake George, NY
 - » Maryland State Firemen's Association Conference -

PUBLIC AWARENESS (CONTINUED)

Ocean City, MD

- » Firemen's Round-up Geneva-on-the-Lake, OH
- » Firehouse Expo Baltimore, MD
- » Fire Rescue International Denver, CO
- » Pittsburgh Fire Expo Pittsburgh, PA
- » NJ State Firemen's Association Wildwood, NJ
- Presentations by Staff & Survivor Network Members
- » 84th Annual Summer Fire School Ames, IA
- » WA State Chief Officers Academy Snohomish, WA
- » Courage to Be SafeSM Everyone Goes Home[®] Program – Cleveland, OH
- » Grattan-Singer Hose Company 3rd Annual Firefighter Memorial Parade – Simpson, PA
- » USFA Home Smoking Campaign, Washington, DC
- » CFC Kick-Off, New Carrollton, MD
- » CFC Kick-Off, Washington, DC

- » Near Miss Symposium-IAFC, San Diego, CA
- » Safety Day, Long Island, NY
- » LODD Prevention, Prince George's Co., MD
- » WFIS LODD Prevention, Glendale, AZ
- » York County Fire Department, York, PA
- » LODD Prevention, Frederick Co., MD
- » NFPA Taking Care of Our Own[®]/LODD Prevention Overview, Las Vegas, NV
- » AFSA, Turf Valley, MD
- » Cumberland Valley Fireman's Association, MD
- » Spotsylvania Fire Academy, Fredericksburg, VA
- » Susquehanna FOOLS, Lancaster, PA
- » FEMA Safety Day, Washington, DC
- » PBI Open House Keynote Speech, Charlotte, NC
- » Warren Lodge Charity Dinner, Baltimore ,MD
- » Pennsylvania Fire & Emergency Services Institute Dinner – Harrisburg, PA

BOARD OF DIRECTORS

Congress established the structure and goals for the National Fallen Firefighters Foundation in its enabling legislation. The members of the National Fallen Firefighters Foundation Board of Directors serve six year terms. They represent the private sector, the fire service and government. All members have a strong interest in fire safety.

The Board establishes Foundation priorities and supervises

Chief Dennis Compton, Chairman Int'l Fire Service Training Assoc., AZ *Term Expires 2012*

Hal Bruno, Chairman Emeritus ABC News (Retired), MD *Term Expires 2011*

Vina Drennan Fire Service Survivor, NJ Term Expires 2010

Deputy Chief William Goldfeder Loveland-Symmes Fire Dept., OH *Term Expires 2009* Chief Leonard King Maryland Fire Service Term Expires 2009

Mark Moon Motorola, Inc., IL *Term Expires 2012*

Dianne Lerman State Farm Fire and Casualty, IL *Term Expires 2013*

Harold Schaitberger General President, International Association of Fire Fighters, Washington, DC *Term Expires 2009*

all activities. The Board also oversees the administration of donations for the benefit of the National Fallen Firefighters Memorial Park, the Memorial Weekend, and services for the survivors of fallen firefighters.

In 2008, the Board met on February 13 in Washington, DC, and on July 30 and October 4 in Emmitsburg, Maryland.

Seth Statler Treasurer, Dept. of Homeland Security, Washington, DC

Term Expires 2013

Chief Phil Stittleburg Chairman, National Volunteer Fire Council, Washington, DC

Term Expires 2013

William Webb Executive Director, Congressional Fire Services Institute, Washington, DC

Term Expires 2013

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ADVISORY COMMITTEE

Chief Douglas Barry Los Angeles Fire Dept., CA

Garry Briese ICF International, CO

Chief Michael D. Chiaramonte Volunteer & Combination Officers Sect., NC

Eileen Coglianese Fire Service Survivor, IL

Mary Ann Gibbons Maryland State Firemen's Association

Helen King Fire Service Survivor, TN Sylvia Kratzke Wildland Fire Service Survivor, NY

Troy Markel Volunteer Firemen's Insurance Service, PA

Chief Robert Ojeda Kerrville Fire Dept., Fire Service Survivor, TX

EX-OFFICIO MEMBER

Chief Gregory Cade Administrator, U.S. Fire Administration Department of Homeland Security

Chief Ronald J. Siarnicki Executive Director, National Fallen Firefighters Foundation, Secretary

NATIONAL FALLEN FIREFIGHTERS FOUNDATION

American Eagle Sponsors

Motorola, Inc. State Farm Fire and Casualty Company

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Buchalter Nemer Fireman's Fund Insurance Company Fremont Sunrise Rotary Club Hugh Lauter Levin Associates, Inc. International Association of Fire Chiefs National Fire Protection Association PBI Performance Products, Inc. Quintessential Color Group, Maryland Rural/Metro Corporation Security Industry Association Streamlight, Inc.

Pewter Helmet Sponsors

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Black Helmet Sponsors

The Brave Spirits Foundation Camden County Fire Chiefs & Fire Officers Association Central Maryland F.O.O.L.S. **Commercial Office Interiors Cygnus Expositions** Delmarva Power EP2 Media, Inc. Executive Fire Officers Association of York Fire Apparatus Manufacturers' Association Fremont Professional Firefighters Political Action Committee Guest Services, Inc. Maryland State Firemen's Association Nationwide PEPCO PHI, Inc. Philadelphia Fire Officers Union

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2008 CORPORATE SPONSORS AND DONORS

PlymoVent Corporation St. Joseph College Alumnae Association Salamander Technologies, Inc. Sprinkler Fitters Local Union #692 Sundt Construction, Inc. United Fire Equipment Company Valmont Foundation Welman Sperides Mickelberg Architects Wheeled Coach Industries, Inc. Family of Fallen Firefighter Robert O. Wisting, New Jersey-2006 Worcester Fire Department

Red Helmet Sponsors

Anne Arundel County Fire Dept. ASWN Construction Management, LLC Brewery Products Company Michael Byrne Centre Square Fire Company Michael Conlin Council of Governments Criterion Flooring Systems, LLC Delaware Volunteer Firemen's Association Dynamic Animation Systems, Inc. Fire Chiefs Association of Massachusetts FirehouseDecals, Inc.

Family of Fallen Firefighter Robert E. Fowler, New York-1997 Fremont Ambulatory Surgery Center, LP Chief William Goldfeder Glenn Gortney **Russell Groves Timothy Hallernan** Gregory Harrison Hayward Firefighters Charitable Fund Howard Co. Retired Fire Fighters Assn. Industrial Fire World Iron Warriors Motorcycle Club - Southern Region, Alabama Brett Jack Joplin Fire Department Jordan Valley Hospital Kelly Simon Productions Frank Ledda Mallory Company Michigan Fire Inspectors Society Julia Muscott Norfolk Fire Department Oroville Fireman's Association PennWell Pierce, Fenner & Smith, Inc. Pierce Manufacturing, Inc.

Plaza Researc Corporation Prince George's County Fire/EMS Training Academy John Proels

Quality Fire Protection Riverside City Firefighters Association Ross Equipment Company, Inc. Sedona-Verde Valley Fire Fighters Assn. Shirts Illustrated, Inc. Barbara Swain Sprint Together With Nextel Thales Communications, Inc. Tyco Safety Products Ultimate-Gourmet, LLC W.S. Darley & Co. Wal-Mart Foundation Michael Wannemacher Shannon Warner West Grove Fire Company

NATIONAL FALLEN FIREFIGHTERS FOUNDATION STATEMENT OF FINANCIAL POSITION As of December 31, 2008 (Unaudited)

ASSETS

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Current Assets	
Cash and cash equivalents	\$260,225
Grants receivable	531,818
Pledges receivable	160,000
Inventory	196,532
Prepaid expense	30,988
Deposits	2,843
Total Current Assets	<u>\$1,182,406</u>
Property and Equipment, Net	
Furniture and equipment	\$66,557
Walk of Honor	250,690
Memorial Park	539,268
Chapel renovation	1,051,353
Less accumulated depreciation	(327,042)
Total Property and Equipment, Net	<u>\$1,580,826</u>

Other Assets	
Investments (at market value)	\$2,572,147
Total Other Assets	\$2,572,147
TOTAL ASSETS	<u>\$5,335,379</u>
LIABILITIES & NET ASSETS	
Liabilities	
Current Liabilities	
Accounts Payable	\$107,901
Accrued employee benefits	<u>101,618</u>
Total Current Liabilities	<u>\$209,519</u>
Net Assets	
Unrestricted net assets	\$913,272
Board designated	1,580,826
Temporarily restricted	2,631,762
Total Net Assets	<u>\$5,125,860</u>
TOTAL LIABILITIES & NET ASSETS	<u>\$5,335,379</u>

NATIONAL FALLEN FIREFIGHTERS FOUNDATION STATEMENT OF ACTIVITY

FOR THE TWELVE MONTHS ENDED DECEMBER 31, 2008 (UNAUDITED)

		Temporarily		
		Unrestricted	Restricted	Total
REVENUE				
Contribu	itions	\$888,782	\$331,905	\$1,220,687
Grants			2,517,237	2,517,237
Royaltie	S	23,868	600	24,468
Retail sa	lles	191,181	5,571	196,752
Unrealiz	ed/Realized gains & losses on investments	(798,251)		(798,251)
Interest	revenues	187,293		187,293
CFC/Un	ited Way	56,693	37,811	94,504
Contribu	ited goods/services	94,708		94,708
Other re	venue	5,500		5,500
Event re	gistrations and sponsors	39,636		39,636
Event au	ictions	14,801		14,801
Total Revenue		\$704,211	\$2,893,124	\$3,597,335
Released	d from Restrictions	<u>3,411,357</u>	(3,411,357)	
		\$4,115,568	\$(518,233)	\$3,597,335
EXPENSE				
Program Services:				
Departm	ent of Justice - Network of Survivors grants	\$1,160,542	\$-	\$1,160,542
USFA gr	ants - Memorial Weekend	355,392	-	355,392
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	Temporarily		
	Unrestricted	Restricted	Total
Department of Homeland Security - Fire Act grants	945,869	-	945,869
Scholarships	167,100	-	167,100
Site expansion	117,515	-	117,515
Other NFFF programs	112,256	-	112,256
LODD Prevention	182,146	-	182,146
NIST grant	84,554	-	84,554
Charleston	12,159	-	12,159
Other-NYC Fund	317,291	-	317,291
Memorial Weekend	376,381	-	376,381
Into The Fire	84,650	-	84,650
Golf tournaments	244,213	-	244,213
Products	149,378	-	149,378
Foundation education	27,913	-	27,913
Trade shows	28,985		28,985
Administrative Costs:			
Management/Administration	110,230	-	110,230
Fundraising	272,683	-	272,683
Total Expense	\$4,749,257	\$-	\$4,749,257
CHANGE IN NET ASSETS	\$(633,689)	\$(518,233)	\$(1,151,922)
Beginning Net Assets - December 31, 2007	3,127,787	3,149,995	6,277,782
NET ASSETS, December 31, 2008	\$2,494,098	\$2,631,762	\$5,125,860



National Fallen Firefighters Foundation

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