



# SPONSOR OPPORTUNITIES



*HONOR, ASSIST, PREVENT*



# SURVIVOR PROGRAMS

## HONOR AMERICA'S FALLEN FIREFIGHTERS **(\$10,000–\$500,000)**

Firefighters who die in the line of duty should not be forgotten. Our mission is to honor those firefighters and to assist their survivors in rebuilding their lives. You can help ensure that their immediate family members can attend the National Fallen Firefighters Memorial Weekend in Emmitsburg, Maryland. Contributions will be used for memorial tributes and remembrance books, transportation, lodging, and meals.

Contributions may also be directed to the expansion and maintenance of the National Memorial Park.

## HAL BRUNO WEEKEND CAMPS FOR CHILDREN OF FALLEN FIREFIGHTERS **(\$2,500 per child)**

For the children of fallen firefighters, coming to terms with the sudden and tragic loss can be especially challenging. To help these young survivors, the NFFF established the Hal Bruno Camp for Children of Fallen Firefighters. Hal served as Chairman of the NFFF Board of Directors and was committed to helping the families of fallen firefighters. The camps are provided at no cost to the campers. The NFFF helps campers and parents with travel expenses and also provides lodging and meals. While campers are busy, parents have an opportunity to network and attend sessions to gain information on how to help a grieving child.

### HAL BRUNO COMFORT ZONE CAMP

A weekend bereavement camp for children ages 7-17. The location of the camp varies each year. Campers are paired with Big Buddies from the fire service. They meet others with a similar loss in Healing Circles, work together as a team on the challenge course, play games, and engage in outdoor camp activities.

### HAL BRUNO CAMP FOR CHILDREN AGES 4-6

This camp for children ages 4-6 is held in Orlando, Florida. With a variety of activities, it is a fun and nurturing camp. Campers share experiences, create art projects, play games together, and talk about their loss. This unique camp offers something more to the children—a chance to meet others with a similar loss and ways to find comfort and healing for their grief.



# SURVIVOR PROGRAMS (CONT'D)

## NEW OPPORTUNITY: (\$25,000) YOUNG ADULTS WEEKEND RETREAT

For a child, losing a parent changes life forever, even into adulthood. It shakes the foundation and sense of safety that every child relies on, and it changes the family structure. The NFFF plans to establish a retreat for young adults, ages 18-24, whose firefighter parent died in the line of duty. The retreat will enable those who have jobs or are in college to attend. The purpose of the retreat is to provide sessions focused on grief and on building life skills. Many did not receive counseling as children. At the Retreat, they will be provided with tools to recognize how grief affects their life and to help them cope. Other topics may include changing family dynamics, financial management, leadership, interpersonal communications, time management, social media, group dynamics, and team building. Attendees will be given an opportunity to meet others from across the country that have experienced the death of a firefighter parent, which will give them a sense of community and a network. The goal is for them to gain skills to deal with grief and to develop increased independence, self-expression and individual growth.

## NEW OPPORTUNITY: (\$25,000) SIBLINGS WEEKEND RETREAT

The sibling relationship is one of the longest in life. It represents the past, the present, and the future. Identities are formed in relationship to our brothers and sisters. Early memories center around time spent with siblings. Older siblings may act as buffers between parents and younger siblings. Younger siblings may view older siblings as protectors, invincible. When a firefighter dies, siblings often feel forgotten, as attention is focused on the spouse, children, and parents. The intensity of the grief may be surprising. If siblings live far from one another, friends may not know the deceased sibling or realize the impact of the loss. There may be regret over the state of the relationship at the time of the death. The death brings up issues about one's own mortality. If the sibling who died was a twin, it is like losing part of oneself. The NFFF's Siblings Retreat will provide sessions facilitated by behavioral health specialists that will focus on:

- How the death impacts relationships with the sibling's spouse, children
- How the death impacts the relationship with parents
- Caring for aging parents, grieving children, etc.
- Shift in family dynamics; role reversal between parents and children
- How the death impacts family events
- Resources available that address sibling loss

## NEW OPPORTUNITY: (\$25,000) PARENTS WEEKEND RETREAT

The death of a firefighter son or daughter is particularly hard on the parents. If the firefighter was married and had children, then all of the attention is focused on them. Parents are often left feeling like their loss is ignored or is not as important as that of the spouse and children. More often than not, spouses will remarry and children will have a new stepparent. When that happens, parents are sometimes estranged from their grandchildren, creating another loss. The NFFF would like to provide a retreat with sessions facilitated by behavioral health specialists for the parents. The purpose of the retreat will be to discuss how parents deal with their own grief, how they deal with other family members who are also grieving, and how the death changes the family dynamics and the relationship between the parents. The parents will meet first in groups based on relationship—fathers with fathers and mothers with mothers. Then they will meet together as a group. The objectives are to share experiences, provide an understanding of the effects of grief, provide an opportunity to network, and help them know that they are not alone.

## SARBANES SCHOLARSHIP PROGRAM (\$3,000–\$10,000)

When a firefighter dies in the line of duty, the family must adjust to life without their loved one, who often was the primary breadwinner. Many grieving spouses are left to care for children without sufficient financial assistance. To support their families, they need additional job skills or education. Children left without a parent need to know they still have a chance to attain their educational dreams. Spouses, life partners, children, and stepchildren of firefighters honored at the National Fallen Firefighters Memorial are eligible to apply for assistance. Scholarships are awarded for undergraduate and graduate studies, vocational-technical training, and certification and job training programs. They may be used for study at in-state or out-of-state public and private schools. The Foundation has awarded over \$3,071,942 in scholarships since 1997.

## FIRE SERVICE SURVIVORS CONFERENCE (\$5,000–\$25,000)

When a firefighter dies in the line of duty, life changes forever for the surviving family members. For families of firefighters who have been honored at the National Fallen Firefighters Memorial, there is a place to go each year to find support and comfort, make new friends, and create new memories.

Each year the National Fallen Firefighters Foundation hosts a 3-day conference devoted to the needs of adult survivors who have lost a firefighter in the line of duty. Survivors attend workshops on a variety of topics related to grief, wellness, self-care, and practical skills. They spend time getting to know one another in small groups, during meals, and on evening outings.

The conference is open to adult survivors of firefighters who have been honored at the National Fallen Firefighters Memorial in Emmitsburg, Maryland. Spouses, significant others, parents, siblings, and adult children are invited to attend. The Conference is supported in part by a grant from the Department of Justice.



# CORPORATE SPONSORSHIP LEVELS

Level of Sponsorship Name	Annual Donation or Sponsorship Amount	SPONSORSHIP PROGRAMS						SPONSORSHIP BENEFITS							
		Fire Service Programs	Survivor Programs	Events	Scholarships	Affinity Marketing / Royalty Agreement	Unrestricted Donation	Use of our Logo	Partner Name	NFFF Briefing (incl. Travel)	NFFF Website (logo or name, link, announcement)	Email blast to NFFF database	News on Social Media	Corporate Partner Newsletter	Recognition in marketing materials
Legacy	\$100,000 +	X	X	X	X	X	X	X	Proud Sponsor	X	Logo, link, announcement	6	6	X	X
Platinum	\$75,000 +	X	X	X	X	X	X	X	Proud Sponsor	X	Logo, link, announcement	5	5	X	X
Gold	\$50,000 +	X	X	X	X	X	X	X	Proud Sponsor	X	Logo, link, announcement	4	4	X	X
Silver	\$25,000 +	X	X	X	X	X	X	X	Proud Sponsor	X	Logo, link, announcement	3	3	X	X
Bronze	\$10,000 +	X	X	X	X	X	X	X	Proud Sponsor	N/A	Name, announcement	2	2	X	X
Pewter	\$5,000 +	X	X	X	X	X	X	X	N/A	N/A	Name, announcement	1	1	N/A	X
Supporter	\$1000 +			X		X	X	X	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Supporter	<\$1000					X	X	NFFF Name only	N/A	N/A	N/A	N/A	N/A	N/A	N/A

# FIRE SERVICE PROGRAMS

## FIREHERO LEARNING NETWORK (\$5,000–\$12,000)

FireHeroLearningNetwork.Com, the official online learning network of the NFFF, is part of the Everyone Goes Home® effort. The Firehero Learning Network delivers critical safety, operations, and community relations training to the fire service, from the line firefighter through to command and leadership. The modules on Learning Network are appropriate for all levels of the fire service (career, volunteer, and combination), all jurisdictions in the United States, and all types of firefighting. Sponsorship for the Firehero Learning Network keeps the system operating on a monthly basis.

## FIREHERO LEARNING NETWORK ONLINE COURSE DEVELOPMENT (\$35,000-\$75,000)

The content on FireHeroLearningNetwork.Com is developed in cooperation with and vetted by recognized experts in the fire service. The user can earn a certificate of completion for the module by passing a Skills Challenge test at the end of the module. The testing and documentation available for module completion enables fire service personnel to keep a training record that can assist with meeting continuing education requirements. Currently the Everyone Goes Home® program is developing courses to fill gaps in the training programs for Company Officers. Content includes leadership, moving from a crewmember to first line supervisor, decision making on the fireground, and best practices on emergency incidents including managing seemingly routine incidents to prevent injury and death.

## CLASSROOM COURSE DEVELOPMENT (\$10,000–\$25,000)

The Everyone Goes Home® program has developed multiple courses to address personal and organizational responsibility to prevent injuries and line of duty deaths. The Courage to be Safe® Program outlines the 16 Firefighter Life Safety Initiatives and how they can be addressed to reduce injury and death. LACK - Leadership, Accountability, Culture and Knowledge - Many fire departments across the United States “LACK the Right Stuff” to prevent them from being on a path to a line-of-duty death. Leadership, Accountability, Culture and Knowledge are the elements that need to be addressed and managed in those environments. Through education and training, departments can improve their survivability by understanding the root causes of firefighter fatalities and tackling these four elements with special emphasis on understanding fire service culture.

The Everyone Goes Home® program plans to develop more courses based on the 16 Firefighter Life Safety Initiatives to add to the repertoire of existing courses. Course content on accountability, risk management, crew resource management, physical fitness, near miss and fatality investigation, public education and code enforcement are all topics that would be beneficial for the fire service to learn more about.

## HIGH SCHOOL FIRE CADET CURRICULUM MEETING (\$25,000)

The Fire Department of New York and the Pflugerville Fire Department in Texas both host high school fire programs as do many other jurisdictions across the country. In partnership with the Cumberland Valley Volunteer Fireman’s Association, the Everyone Goes Home program is interested in hosting a high school cadet curriculum symposium. The goal is to introduce the safety related programs developed by the Everyone Goes Home program into the high school program and begin to influence the future leadership of the fire service. Leaders of 15-20 high school programs will be invited to attend a 1½-day symposium to discuss best practices and how the online and classroom sessions can be integrated into the existing programs.

## TECHNOLOGY SYMPOSIUM (\$25,000)

In June of 2014, the Everyone Goes Home® program sponsored a small technology meeting to evaluate the use of technology and the potential needs related to technology in the future. It was evident that the fire service has never been more ready to embrace technology to enhance firefighter safety and reduce injuries and line-of-duty deaths. The Everyone Goes Home® program plans to host a symposium to expand on the work done in 2014 and take a broader look at existing technologies and generate thoughts and ideas on technological developments to enhance firefighter safety.

## OCCUPATIONAL CANCER FOLLOW-UP MEETING (\$15,000-\$25,000)

In January 2015, the NFFF hosted the first occupational cancer strategy meeting. The outcomes of the meeting noted multiple actions that are needed to reduce the instances of cancer in the fire service.





# BEHAVIORAL HEALTH PROGRAMS

## CURBSIDE MANNER FOR EMS

(\$40,000)

In 2014, the Everyone Goes Home® program developed the first course related to its behavioral health program for the firehero learning network the course called “Curbside Manner: Stress First Aid for the Street” outlines the actions firefighters should take when working with distressed individuals and families. Such actions can make a huge difference in how readily those we serve recover from the stress of what has happened to them. Those who receive the support they need, starting with their very first encounters, will be more effective and cooperative participants on the scene, more able to regain their sense of control and self-efficacy, and better able to recover more quickly. The Everyone Goes Home® program is interested in developing a similar course more focused on the Emergency Medical Service Provider.

## SUICIDE PREVENTION

The Everyone Goes Home® program hosted two suicide summits in 2011 and 2013. There were multiple recommendations that came out of the summits to bring greater awareness about the suicide problem in the fire service and take steps to reduce the instances of suicide. Below are some of the recommendations from the Summits that will be implemented when funding is available.

## SUICIDE PREVENTION FOR THE FIREHERO LEARNING NETWORK

(\$80,000)

Several organizations have developed suicide prevention programs and delivered them to the fire service across the nation. The Everyone Goes Home program plans to develop an online train-the-trainer course so every firefighter in the country can be trained to assist fellow firefighters and to do all that is possible to provide behavioral health assistance long before another firefighter considers suicide as an option. The online course will be hosted on the Firehero Learning Network and will be vetted by an US expert suicidologist.

## ACT

(\$15,000)

Ask, Check and Take (ACT) is a model adapted from the military that both trains every firefighter on how to quickly assess the behavioral condition of a colleague and avert a potential suicide. ACT steps would be placed in an app to provide firefighters and peer support personnel with a quick guide on asking the right questions and providing the needed support in a “real” time situation.

## MARKETING OF ACT AND MESSAGING

(\$15,000)

In addition to developing an “App,” the Everyone Goes Home® program intends to develop posters and other supplemental materials to advertise the available resources.

## HELPING HEROES

(\$5,000)

Helping Heroes provides a web-based (open access) training package designed to run on all popular software and hardware platforms. The program is divided into 10 training modules requiring approximately one hour each to complete, and an 11th component that will serve as a session-by-session toolkit guide. Helping Heroes will reach the full spectrum of providers who now serve or may be called upon to serve firefighters and their families, and to provide them with easily accessible instruction that will enable them to apply the very best evidence-based techniques to the issues their fire service clients present.





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