

NATIONAL FALLEN FIREFIGHTERS FOUNDATION

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For Immediate Release

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Download the Be a Hero, Save A Hero® App with Tips to Keep Your Family Safe

As daylight gets shorter and the temperature gets colder, the risks for house fires and other hazards increases. The new Be a Hero, Save a Hero® app from the National Fallen Firefighters Foundation (NFFF) can help you stay safe with valuable fire prevention information, special weather and seasonal notifications, and more.

The free app provides the latest information and resources on a wide variety of topics including smoke alarm check reminders, creating escape plans, winter and holiday safety tips, and much more. There are even sections targeted for specific groups, such as children and the elderly.

"The goal of our Be a Hero, Save a Hero® program is to encourage you to be fire safe which in turn can help save the lives of firefighters," explained Chief Ron Siarnicki, Executive Director of the NFFF. "As Daylight Saving Time ends on November 5th, please change your smoke alarm battery, install 10-year smoke alarms and download this app."

The safety tips on the app include information from the U.S. Fire Administration, the National Fire Protection Association and other partners working together to help prevent home fires.

Be a Hero, Save a Hero® can be downloaded on the Google Play Store or the App Store with links available on the newly redesigned website, www.beaherosaveahero.org.

Be a Hero, Save a Hero® is part of the NFFF's Everyone Goes Home® program. The app and the redesign of the website were developed with <u>First Arriving</u>, Marketing & Technology for Fire/EMS.

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About the National Fallen Firefighters Foundation

The United States Congress created the National Fallen Firefighters Foundation to lead a nationwide effort to remember America's fallen firefighters. Since 1992, the nonprofit Foundation has developed and expanded programs to honor fallen fire heroes and assist their families and coworkers. The Foundation also works closely with the U.S. Fire Administration to help prevent and reduce line-of-duty deaths and injuries. For more information on the NFFF and its programs visit www.firehero.org.