



NATIONAL FALLEN FIREFIGHTERS FOUNDATION

Request for Proposal

Siblings in Arms Video Production

Issued by: National Fallen Firefighters Foundation (NFFF)

Issue Date: August 7, 2025

Proposal Due Date: August 21, 2025

Anticipated Start Date: Immediately upon award

Introduction

The National Fallen Firefighters Foundation (NFFF) invites qualified contractors to submit proposals to support our mission of reducing preventable firefighter line-of-duty death and injury with a video project. *Siblings in Arms* is a series of conversations featured on NFFF's YouTube channel. It will showcase a wildland and structural firefighter watching footage of a fire and discussing how they'd respond. Banter between the two will lead to the importance of learning safety techniques across fire service responding types as well as showcase the importance of collaboration to work toward a common goal of safety.

Background

Created by Congress in 1992, the NFFF honors firefighters who die in the line of duty, provides support to their families, and works to reduce line-of-duty death and injury. Fire Service Programs, a division of the NFFF, uses multiple forms of education and outreach to convey the message to all stakeholder groups who may influence firefighter survivability and quality of life.

Scope of Work

The selected contractor will report to the designated project leader and will work in close coordination with the NFFF to fulfill the following tasks. All work must be performed with professionalism, accuracy, and in alignment with applicable privacy and data security standards.

EMMITSBURG

16825 South Seton Avenue | PO Drawer 498 | Emmitsburg, MD 21727
301-447-1365 ★ **301-447-1645** (FAX)

CROFTON

2130 Priest Bridge Drive | Suite 6 | Crofton, MD 21114
410-721-6212 ★ **410-721-6213** (FAX)

Task 1

Coordinate with the NFFF-provided consultant or staff member to understand the relationship between structural and wildland firefighting.

Task 2

Working with the NFFF provided consultant or staff member, develop key talking points to highlight about wildfire. The talking points must be in agreement with industry best practice, and consistent with IAFC and IAFF programming.

Task 3

Develop a text based story board in collaboration with NFFF provided consultant or staff member.

Task 4

Create an educational video, focusing on firefighting in the wildland urban interface (WUI), emphasizing the differences in perspective from the wildland v. structural firefighters.

Task 5

Provide social media teasers and trailers to help market the product.

Proposal Requirements

Interested contractors must submit a written proposal that includes the following:

- A brief description of the submitting individual or organization, including relevant background, core areas of expertise, and qualifications related to the scope of work.
- A summary of past work or experience that demonstrates the ability to provide the services outlined in the scope of work.
- A description of the contractor's capacity to complete assigned tasks accurately, professionally, and within designated timeframes, as directed by NFFF.
- An outline of the individuals who will be involved in the project, including their roles and relevant experience.
- A basic cost estimate for the proposed work (e.g., hourly rates, flat fees, or total cost).
- Contact information for previous clients or partners familiar with the contractor's work.

Questions and Clarifications

All inquiries must be submitted in writing to Danny Kistner, Director of Fire Service Programs by August 14, 2025. Responses will be shared with all interested parties upon request.

Submission Instructions

Proposals must be submitted via email to:

Danny Kistner, Director of Fire Service Programs

dkistner@firehero.org

Subject Line: RFP Submission – *Siblings in Arms* Video Production

All proposals must be received no later than **August 21, 2025**.