



NATIONAL FALLEN FIREFIGHTERS FOUNDATION

For Immediate Release

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Charlotte Motor Speedway Xfinity Race to Feature No. 2 Whelen Tribute Car Honoring Fallen Firefighters

CHARLOTTE, N.C. - October 1, 2025 - The Richard Childress Racing (RCR) No. 2 Whelen Chevrolet Camaro, driven by NASCAR Xfinity Series driver Jesse Love, will carry the names of 140 fallen firefighters during the NASCAR Xfinity Series race at Charlotte Motor Speedway on Saturday, October 4.

The special tribute paint scheme, featuring the National Fallen Firefighters Foundation (NFFF) logo, honors the 140 firefighters who died in the line of duty and were remembered during the 2025 National Fallen Firefighters Memorial Weekend.

Prior to the race, the car will be unveiled in the Fan Zone, where family members of the fallen will gather to see their loved ones' names displayed on the vehicle. Whelen Engineering has also provided tickets for these families to attend the 5:00 p.m. race.

"Seeing the names of our fallen heroes carried at Charlotte Motor Speedway is a moving reminder of the bravery and sacrifice of these firefighters," said NFFF Chief Executive Officer Victor Stagnaro. "We are grateful to Whelen Engineering, Richard Childress Racing, and Jesse Love for their continued commitment to honoring the fire service and supporting our families."

This marks the fourth consecutive season that NFFF has partnered with Whelen Engineering, Whelen Motorsports, and Richard Childress Racing to design special tribute paint schemes for the No. 2 Whelen Chevrolet Camaro. Each year, the car is emblazoned with the NFFF logo and signed by NASCAR Xfinity Series driver Jesse Love and his racing team, serving as a powerful tribute to the sacrifices of firefighters and their families.

The idea for the tribute vehicle started through a collaboration between Whelen Engineering, a Connecticut-based company and long-time NASCAR sponsor, and NFFF officials, who were introduced through industry partners. Together, they created this unique opportunity to honor America's fallen firefighters on one of racing's biggest stages.

"Whelen is proud to stand alongside the National Fallen Firefighters Foundation and Richard Childress Racing in honoring the 140 brave men and women who gave their lives in service to others," said Matt Kehoe, Director of Fire, EMS, and Amber Sales for Whelen Engineering.

“Displaying their names on the No. 2 Whelen Chevrolet is a powerful reminder of their sacrifice, and it allows their families and the fire service community to see that these heroes will never be forgotten.”

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About Whelen Engineering

Since 1952, Whelen Engineering has been a proud ally and supporter of our nation’s first responders. Driven by a mission to protect those who protect others, Whelen provides the high-quality, reliable products and technology needed to aid them in their critical missions. From warning lights to white illumination, sirens, controllers, and software, every product that bears the Whelen name has been thoughtfully designed, manufactured, and tested right here in America to perform at the highest level in any condition. Whelen is honored to have earned the trust of first responders around the world as leaders of the emergency warning industry and carries that responsibility earnestly, always striving to ensure that the everyday heroes serving under the illumination and protection of Whelen products are equipped to do their jobs with enhanced efficiency, reliability, and safety.

About the National Fallen Firefighters Foundation (NFFF)

The United States Congress created the NFFF to lead a nationwide effort to remember America's fallen firefighters. Since 1992, the non-profit foundation has developed and expanded programs to honor fallen fire heroes and assist their families and co-workers. The NFFF also works with our affiliate organization the First Responder Center for Excellence (FRCE) and the fire service to help prevent and reduce line-of-duty deaths and injuries.

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